

The Corbus Advantage



Project cost savings of up to 30%



Improved delivery timeframes of up to 20%



Significantly reduced project failure rates



Reduced artwork budgets by as much as 20%



Improved design managers productivity by 60%



Increased marketing team's productivity by 15%

At Corbus, we provide Business Process Management (BPM) services that identify innovative solutions, streamline business operations, and deliver successful projects. Corbus consultants focus on client/support oriented processes and maintain quality measurement through ISO 9001 certifications.

End-To-End Packaging Management: Corbus provides an end-to-end solution to help our clients manage their packaging design or re-design initiatives, using best in class practices and leading design management software systems, helping to reduce development costs and time to market.

Digital Marketing and Social Media: Corbus provides strategic consulting, process design, operational services, and digital consulting. We are specialists in social media, behavioral advertising, e-commerce, digital marketing technology, and a broad range of digital marketing activities. Corbus' Digital Sales and Marketing services help our

clients optimize their marketing spend by delivering optimization through strategy and efficiency at the marketing process level.

It is estimated that roughly 20% of all operating costs are consumed by inefficient business operations.

Business Intelligence and Data Governance:

Corbus-designed dashboards help our clients check, validate, and compare data. These dashboards provide accurate, up-to-date information on business performance, customer preferences, industry trends, competitor analysis and any other required data points allowing our clients to make a more informed decision.

Enterprise Project Management (PM): Corbus provides skilled, PMI certified project managers to clients to help enhance project delivery and management across multiple functional areas.

We have a long and successful history of providing Business Process Management services to a variety of Fortune 50 clients. We help our clients to improve processes and systems by providing the necessary best practices, highly skilled project management resources, and technology to complete the project. Our experience working across multiple functional areas (such as packaging design, marketing, advertising, e-commerce, digital marketing, and social media services) ultimately sets us apart from the competition, and allows us to deliver the most cost-effective solutions, while providing superior expertise to each client.