



Professional Services for Consumer Packaged Goods Corporation

Company Profile

Client: Fortune 50 Consumer Packaged Goods Corporation

The client is a Consumer Packaged Goods (CPG) global leader and covers a wide range of consumer packaged goods production in the beauty and grooming and household care units. The client's hundreds of brands are available in more than 180 countries.

Business Challenge

Client had resource gaps in key roles due to cost-saving workforce reduction efforts. A nimble personnel placement model was needed to fill critical roles throughout the organization across various functions and levels. Additionally, the client had the need to be able to scale up and scale down re-sources quickly. Program Managers, Project Managers, Project Controllers, Business Analysts and Subject Matter Experts were needed to fill short and long term needs.

How Corbus Helped

Corbus' experienced consultants were placed in various roles across a variety of functional areas including: Packaging Design, Security, eCommerce, Behavior & Relationship Marketing, eContent, IT, Supply Chain and R&D.

The consultants, with training in Project Management and Business Analysis, were able to seamlessly fill the clients' resource gaps and quickly became critical team members on many projects. Limited engagements soon turned into ongoing partnerships as Corbus became one of the client's preferred vendors.

Results

- ✓ Improved capability to deliver projects on-time and within budgets
- ✓ Process improvement in many areas (see Design Delivery Services Case Study)
- ✓ Gaps in skills or capacity filled quickly and seamlessly
- ✓ Resource costs at same or less than internal staff